

# BEVERLY HILLS COURIER

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SINCE 1965

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BHEF presents One Campaign funding to BHUSD Board of Education. 4



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A Good Thing Going With Hollywood Wives And Husbands; Roxbury Drive's George Gershwin Will Be Feted At L.A. Phil's Opening Night

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## Legend Fred Hayman Honored At Rodeo Drive Walk Of Style

By Tricia Arend

In recognition of his vision that made Rodeo Drive the world's most famous fashion address, former boutique owner and retail genius Fred Hayman was honored with the Rodeo Drive Walk of Style Award by the Rodeo Drive Committee and the City of Beverly Hills on Tuesday.

Trumpets blared and white and yellow confetti - the colors of Hayman's signature awnings - colored the air as Hayman accepted a plaque on a pool table at the corner of Rodeo Drive and Dayton Way, across the street from where his chic shop Giorgio of Beverly Hills—which boasted a pool table—formerly stood.

The 15th recipient of the award, Hayman, often referred to as "the father of Rodeo Drive", envisioned Rodeo Drive and

Beverly Hills to rival other fashion meccas when he began building his store back in 1964, at a time when Rodeo Drive was nothing more than a typical street complete with a hardware shop, grocer and gas station.

"In truth I never expected it," Hayman said as he accepted his plaque at the ceremony.

Producer/director Gil Cates said Tuesday Hayman's contribution to Beverly Hills is unmatched.

"I can still remember a time when the numbers 90210 were nothing more than just numbers. As we can see around us today Fred's dream of turning Rodeo Drive and Beverly Hills into a world class, actually the greatest, shopping district in the world has

(see 'HAYMAN,' page 15)



THE FATHER OF RODEO DRIVE—Producer Gil Cates applauds Fred Hayman on Rodeo Drive Monday. *Courier Photo*

## BHUSD Expert Now Southern California High Speed Rail Boss

California High-Speed Rail Authority CEO Roelof van Ark has announced that Timothy Buresh, BHUSD engineering consultant for the Westside Regional

Subway Extension, has been appointed to the position of Southern California regional director, overseeing the planning of the

(see 'BURESH,' page 12)

## Chamber Installs Schulman As New 2011-12 President

By Tricia Arend

Bruce Schulman, general manager of Mercedes-Benz of Beverly Hills, was installed as the Beverly Hills Chamber of

Commerce Board President at the chamber's Business Excellence & Installation Gala

(see 'CHAMBER,' page 12)



WELCOME TO THE FAMILY—New BHUSD Superintendent Gary Woods brought his family to the BHUSD Board of Education meeting where his contract was approved. Back row from left: Seve, Gary, Blanca and Ole. Front row from left: Elsa and Doris.

## BHUSD Approves Gary Woods As Its New Superintendent

By Marla Schevker

Starting July 1, Beverly Hills Unified School district will have Gary Woods as its new superintendent. Woods was unanimous-

ly approved by the Board of Education at the Tuesday meeting.

Woods, who grew up in Tur-

(see 'WOODS,' page 12)



WHERE DO THEY GO NOW—Winner Scott McCreery with runner-up Lauren Alaina during the American Idol Season 10 finale at the Nokia Theatre L.A. Live. More photos in George Christy's column on page 6.

Janet Gough/Celebrity Photo

FASHION FORWARD!

NEXT WEEK

# HAPPENINGS AROUND TOWN

**American Diabetes Association's 'Father of Year' Benefit**

The American Diabetes Association is holding its annual "Father of the Year" benefit on June 15 at The Beverly Hills Hotel. Since 1999, ADA has partnered with the National Father's Day Council to host the awards dinner to salute men for their strength, commitment and love they exhibit as fathers.

This year's L.A. honorees include actor Paul Sorvino, Dr. Kevin Kaiserman, president of the ADA Community Leadership Board and John Kao, president of CareMore Medical Enterprises.

All proceeds from the event support the ADA and its mission to prevent and cure diabetes and to improve the lives of people affected by diabetes, one of the nation's deadliest diseases, and there is no cure.

For information, contact Olivia Wu at 323-966-2890, Ext. 7434 or email: [owu@diabetes.org](mailto:owu@diabetes.org).

**'Kids Acting Out' Performing at Theatre 40 On Sunday Night**

Theatre 40 continues its volunteer work in the community and BHUSD Sunday at 7 p.m. by presenting "Kids Acting Out" at Reuben Cordova Theatre on Sunday at 7 p.m. on the grounds

of Beverly High. The performance is free.

This year, the volunteer teachers have given the children an overview of medieval Japanese theater, and the 30 children in the program will be performing three kabuki inspired plays written by Program Director Melanie MacQueen.

Along with the latter, Beverly Hills resident Tom Gregory, owner/operator of Gregory Way Gallery, Lola Fisher and John Leslie have been acting as teachers and directors for the children's production.

Horace Mann School and Hawthorne School have hosted "Kid Acting Out" the past several years. In previous years, they have done Elizabethan theatre and Greek mythology plays with the children.

The Theatre 40 Web site [www.theatre40.org](http://www.theatre40.org) has information for any BHUSD parents interested in having their children participate in a future program.

**Theatre 40 Presenting 'Nazi Hunter-Simon Wiesenthal,' 'Luv'**

Tom Dugan's new one-man show "Nazi Hunter-Simon Wiesenthal" is continuing its run at Theatre 40 on Mondays and Tuesdays through June 21 and



**Tom Dugan**

camp survivor as he recounts his life's work of pursuing various Nazi war criminals.

Tickets are \$25 and may be purchased via the Web site <http://www.theatre40.org>, at the door, or by calling 310-364-3606.

Meanwhile, Theatre 40 in concert with West Coast Jewish Theatre is presenting Murray Schisgal's *Luv* Wednesday through Saturday at 8 p.m. plus a Sunday matinee at 2 p.m. through June 26.

**Christina Aguilera Singing Competition Today At The Grove**

Christina Aguilera and *The Voice*'s Team Christina will be taking over the *Extra* stage at The Grove today.

The first 50 people who come there from 1 p.m. will have a chance to compete in a sing-off with two finalists selected to battle it out live on stage

for Aguilera and her team.

Singers are invited to sing their favorite Christina Aguilera song for 30 seconds a capella.

Aguilera will be doing a special one-on-one interview with host Mario Lopez at 5 p.m. for a special feature segment to air on *Extra*. She will be joined by 'Team Christina' from NBC's *The Voice* who will be performing on-stage.

**Upcoming B.H. Chamber Of Commerce Events For June**

The chamber's next Networking Breakfast will be held Friday, June 10, from 8 to 9:30 a.m. at The North Face, 468 N. Rodeo Dr. Besides a continental breakfast and mixing with fellow members, businesses belonging to the chamber have the opportunity to give a one-minute presentations on their company and hand out marketing materials.

Pre-event registration: members \$15; non-members \$25; on-site registration: members \$20, non-members \$30. RSVP: 310-248-1000, Ext. 114.

On Thursday, June 16, the Government Affairs Committee will discuss local, county and state issues which impact the local business community. The site is the Beverly Hills Municipal Gallery, 455 N. Rexford Dr., from 8 to 9 a.m.

Contact May Soth at 310-248-1000, Ext. 110 or [soth@beverlyhillschamber.com](mailto:soth@beverlyhillschamber.com).

Meanwhile, on Wednesday, June 22, there will be a business plan workshop called "Business Needs to Know"

Hosted by Wells Fargo Private Bank, 433 N. Camden Dr., 8:30 to 10:30 a.m.

Presented by Robert McKim, the workshop is designed to give businesses the latest information necessary to compete in today's economy and explain how to create and execute a marketing and selling program in today's marketplace.

Cost: members \$15 (\$20 at the door); non-members \$20 (\$25 at the door)

RSVP required by June 21. E-mail: [events@beverlyhillschamber.com](mailto:events@beverlyhillschamber.com) or call 310-248-1000, Ext. 114 to reserve a spot.

**InterContinental To Launch The Glass Lounge Tuesday**

The InterContinental L.A. Century City, 2151 Ave. of the Stars, will open The Glass Lounge on Tuesday.

The tranquil, multipurpose lounge will offer cocktails and dining throughout the day in a more informal style than the hotel's Park Grill.

It will also be available for private events and business meetings. The Glass Lounge can accommodate 60 guests banquet style and up to 80 for a reception.

Call 310-284-6500 or visit: [intercontinentallosangeles.com](http://intercontinentallosangeles.com).



**ENTERTAINMENT LAWYER OF THE YEAR**—Ken Kleinberg (third from left) has been named "Entertainment Lawyer of the Year" at the Beverly Hills Bar Association awards dinner in The Beverly Hills Hotel. The founding partner of Century City-based Kleinberg Lange Cuddy & Klein, LLP is congratulated by BHBA's Executive Director Marc Staenberg (left) and President Stephen Raucher, and Chair of the BHBA's Entertainment Law Section Nevill Johnson (right).  
*Photo by Lee Salem*

## Cheryl Rowley Closes 25-Year Old Canon Drive Hotel Design Firm

Twenty-five years after opening her firm, and guiding its growth into an office staff of 35, Cheryl Rowley is closing Cheryl Rowley Design, 446 S. Canon Dr., and opening a new chapter in her life by moving to her family's home on Vancouver Island.

"The sudden deaths of two very dear friends was a huge reminder that life is very short, making me question the fact that I have been living apart from my family the past five years," says the design executive, whose bold look-rich colors, strong patterns and energetic stripes-turned the hotel industry on its beige-infatuated head.

Her firm created the look of luxury hotel resorts for Four Seasons, Ritz-Carlton, St. Regis, Rosewood, Mandarin Oriental, and others, and was best known for originating the designs for the Monaco and Palomar brands among 20 boutique hotels completed



for the Kimpton Hotel and Restaurant Group.

Rowley is stepping back from the design industry, but not without making her mark. At the dawn of the boutique age, she introduced the hospitality industry to a then-revolutionary concept: a genuine sense of place. She was inducted into the Platinum Circle for Excellence in Hospitality Design, the hospitality design community's highest honor.

She is quick to make clear, however, that this move does not mean an end to her journey in design. "I'm a designer and will always remain a designer—it's an intrinsic part of me and my life."

Rowley plans to first pick up the projects she's long waited to do, including a book, a signature product line, and collaborating with other design professionals in ways that don't involve running a large design company.

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